

Pembroke
Hanworth
Bracknell Berks
RG12 7RD

Dear Parents

I am writing to let you know that we have teamed up with the editors of Raring2go! to offer cut price advertising. Raring2go! is a quarterly distributed A5 full colour glossy magazine which come home in children book bags and are distributed to at least 10,000 local families.

What's in it for us? Well... on every advertisement booked by our parents' they will give a 20% discount and split it between you and us.

For example the most popular advertisement is a quarter of a page, which would normally cost £125 + VAT. You will pay £112.50 for this size advertisement and £12.50 will come to school funds in the form of a cash donation. If just four parents' decided to run a quarter page advertisement in all four editions (i.e. a 12 month commitment) of the magazine we would receive £200 as a donation from the Editors.

If you run a local business you will already be advertising your business in some sort of local publication. Please consider using or switching to Raring2go! You may be involved with an organisation or group where local and directed advertising would be beneficial. If you also include something in the advertisement to say that your child goes to our school I am sure that it will invite loyalty from the other parents.

The advertising prices will be as follows (all exclusive of VAT):

• Size of advertisement	You pay	Donation to school
• Eighth of a page	£58.50	£6.50
• Quarter of a page	£112.50	£12.50
• Half a page	£206.10	£29.90
• Full page	£413.10	£45.90

If this is of interest, please contact Sue or Clive on 07766 748431 or email them at the main email for the Ascot/Bracknell/Wokingham edition - bracknell@raring2go.co.uk; tell them which school your child goes to and quote PTAPROM to get your discount to ensure that we get our donation.

Yours sincerely

Chair of PTA